Sujoy Datta

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Experience
Total: 3.5Y

Raaho- Quick Digital Technologies   Jan. 2022 – Present
Associate Product Manager [Intern → APM]   Gurgaon, India
- Eliminated operational dependencies in **user acquisition(1.5x in 2 months)** and **activation(42% D-7)** and streamlined the processes using an app-led KYC approval process.
- Conducted over **30 customer visits** and led user and market research, which involved the redesign of **Raaho Shipper** and **Trucker Apps** as well as internal portals, to more closely align our products with user requirements.
- Worked on challenging problems like- customer support alignment(**ZohoDesk CRM setup**) within the app using voice messaging and **automatic ticket generation using Freshdesk API** and events broadcast using Interakt API.

Zuperly- Learn Your Way Ltd.   Sept. 2020 – Dec. 2021
Product Development Intern   Bengaluru, India
- Drafted technical specifications and test cases for 7+ product features and tracked post-production response using **MS Clarity heatmaps and Redash queries**.
- Defined the product vision, strategy and roadmap and onboarded the first **1200+ beta users**.
- Ran beta and pilot programs during the qualifying phase with almost final products and samples and defined **email workflows using Sendgrid and Mailchimp APIs** (8000+ newsletter contacts and 10+ workflows).

Alorb Tech   Aug. 2020 – Sept. 2020
Software Engineering Intern   Bengaluru, India
- Strengthened my knowledge of the **GraphQL data retrieval methodology** and learned **React** and **Node** to create the frontend of an application for client projects and trackers.
- Worked on a web application including static elements like **forms and connected the backend to an admin database using PHP** and validating the requirement and implementation.

Product Sense/Projects
View All

Mission Underdogs- Swiggy
- The research outlines an operational testbed, and **a pilot project introduced in a tier 3 city**. The initiative involves identifying and promoting lesser-known, independent restaurants on the Swiggy app.

Uni-Recomm Engine
- The idea was to build a **personalized recommendation engine** that helps students choose the best universities for studying abroad. The product takes into account various factors such as academic programs and affordability.

Ionospheric Radar Returns Classification using SGD
- Mapped a problem from the Geophysics domain into a binary classification problem in Machine learning and **parallelised the algorithm using OpenMP, MPI and CUDA on 215k floating point operations**.

Education

Indian Institute of Information Technology- Chennai   Jul. 2018 – May 2023
Bachelors and Masters in Computer Science Engineering   Chennai, India
- **Achievements**: Batch of 2018 - Gold Medalist (Highest GPA holder- 9.5/10)

Skills
View Certifications

Languages : C, C++, Java, Python, JavaScript (React.js), HTML/CSS, SQL, ARM, VHDL
Tools : Figma, Notion, Jira, Trello, Miro, Clevertap, GitHub, BitBucket, Mockflow, Clickup, Zoho